

**DESIGNING ONES DREAM**



**pikziy**

Pune, INDIA  
Sharjah, UAE

[pikziy.com](http://pikziy.com)



# WE CREATE **SPARK**

Our Story

Our Mission and Vision

Our Projects

Our Current Online Presence

Important Things to Remember

Our New Voice

Design Roll Out

# ABOUT THE COMPANY

## OUR STORY

PikZiy is a design agency which is a group of designers based in Pune, India. We are all ARTISTS are working to make our deliver the best we know is

# DESIGN



## WORDS OF INSPIRATION

“**Design is a solution to a problem, Art is a question to the problem.**”

*JOHN MAEDA*

# OUR VISION AND MISSION

## WHAT WE AIM TO BE

Our Vision is to use our imminent skills, Imagination and innovation to transform brands as most effective in the market.

To be known as an agency that challenges thinking, solve problems and transform business through the art of creative design.

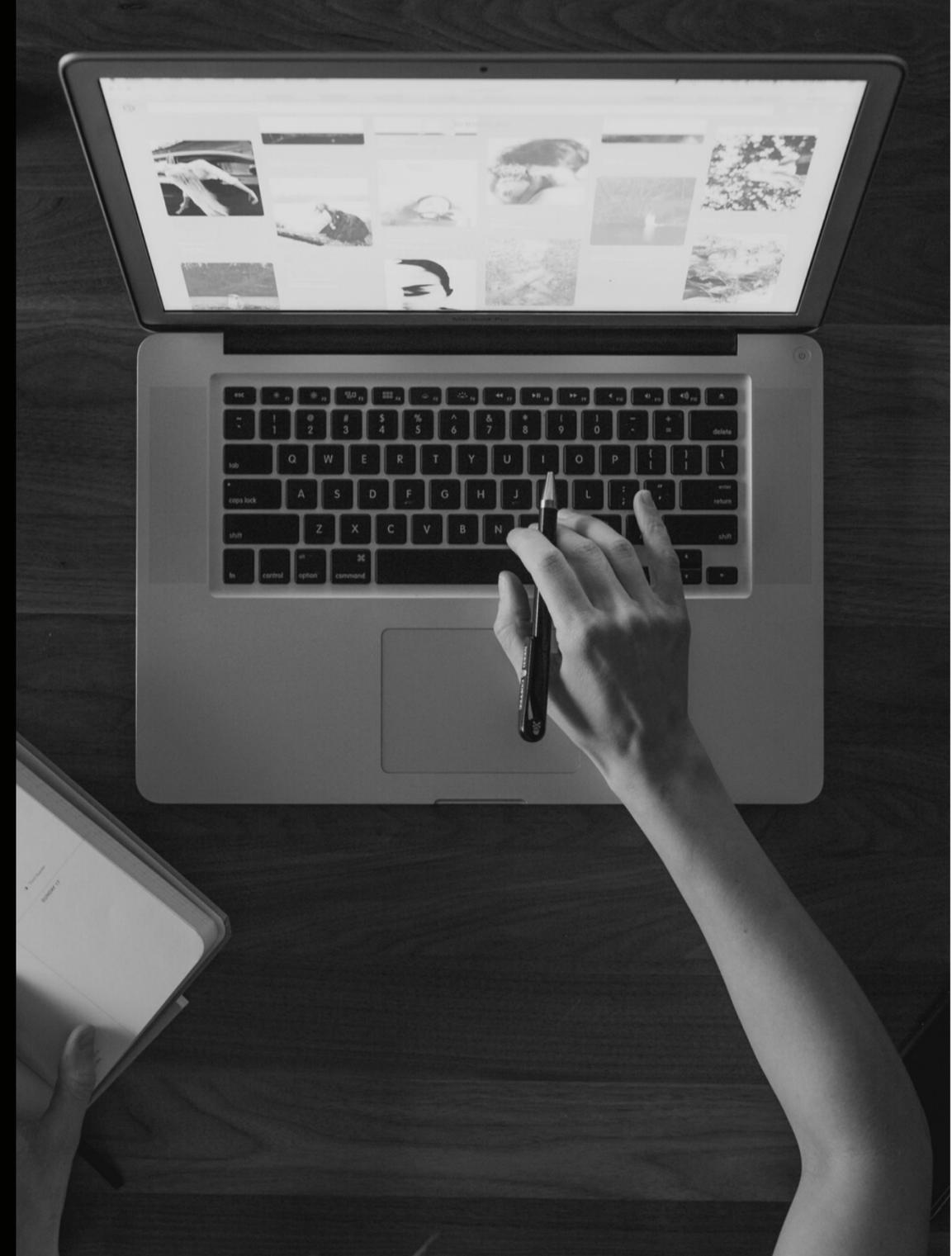


# WHAT SETS US APART?

**Quality** is always dominant over Quantity,  
And we deliver Quality.

**Originality** Why Re-Create?  
When we have ability to Create.

**Trust** As the missing letter T from Trust  
can Rust the relation, For us client  
relation and Trust is all we need.





# AT PIKZIY WE MAKE

---

## Graphic Design

Brand Identity  
Promotional Designs  
Packaging Designs  
Marketing Elements

## Website Design

Dynamic Website  
E-Commerce Website  
Portfolio Website  
WIX Website

## Media Production

Photography  
Videography  
Commercial Ads  
Video Editing

## Branding

Brand Strategy  
Brand Guidelines  
Brand Positioning  
Social Media Campaign



# WE DESIGNED FOR SOME OF OUR CLIENTS?

*Cadbury*

**NESCAFÉ**



  
**STYLIA**

**INSPIRING  
nnovations**



**CREATIVE  
CLOUD**

  
Weddopedia



  
**SHG**

PRADEEP LODH

**SAGAR ENTERPRISES**

  
*Skey Moment*



  
NUTAN KAMBLE

 KANGEN WATER®

**AARA**

# What We Want to Reflect

**EASE**

**FAIR PRICES**

**HONESTY**

**EFFICIENCY RELIABILITY**



# What Our Clients Say

Their knowledge of the technical elements of building a marketing website was impressive. Thanks for designing such a great website for us. Amazing design agency for graphic & website.

**THERESA PIASTA**

*Startup Founder (WVB)*

PikZiy is an artistic and gifted professional who can assist any business in developing an identity. If you are looking for design agency or branding agency? I would highly recommend PikZiy for his work, responsiveness, value, and ability to implement his client's goals.

**NAMAN TYAGI**

*Founder (Weddopedia)*

Totally impressed with the content they have designed for our company. They are highly professional. Looking forward to work more with them.

**MEHROZ AKHTAR**

*Marketing Head (The Home Team)*

We realised that Pikziy has got every ingredients which we were looking for in any of the best Graphics & designing studio. They are gifted with very beautiful Creative & Designing skills which is not seen nowadays in many studios.

**HIMESH CHOPDA**

*Founder (Nirvana Connect)*

Their knowledge of the technical elements of building a marketing website was impressive. Thanks for designing such a great website for us. Amazing design agency for graphic & website.

**THERESA PIASTA**

*Startup Founder (WVB)*

# SPARK

## WE CREATED

<u>Brand Identity.....</u>	<u>12</u>
<u>UX Design.....</u>	<u>17</u>
<u>Website Design.....</u>	<u>19</u>
<u>Marketing Element.....</u>	<u>24</u>
<u>Social Media Campaigns.....</u>	<u>30</u>

LOGO



TYPEFACE

Primary  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
TUVWXYZabcdefghijklmnopqrstuvwxyz  
0123456789

Secondary  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
VWXYZabcdefghijklmnopqrstuvwxyz  
vwxyz0123456789

COLORS



#FFCC00



#FFFFFF



LOGO



TYPEFACE

Primary

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
UVWXYZabcdefghijklmnopqrstuvwxyz  
0123456789

Secondary

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
UVWXYZabcdefghijklmnopqrstuvwxyz  
0123456789

COLORS



#FF7E00



#704A23



LOGO



Weddopedia



Weddopedia

TYPEFACE

Primary

ABCDEFGHIJKLMNOPQRSTU  
VWXYZabcdefghijklmnopqrs  
tuvwxyz0123456789

Secondary

ABCDEFGHIJKLMNOPQRSTU  
VWXYZabcdefghijklmnopqrs  
vwxyz0123456789

COLORS



#EC1951



#FFFFFF



LOGO



TYPEFACE

Primary  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
TUVWXYZabcdefghijklmnopqrstuvwxyz  
0123456789

Secondary  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
TUVWXYZabcdefghijklmnopqrstuvwxyz  
0123456789

COLORS



#FF7E00



#FFFFFF



LOGO



TYPEFACE

Primary

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
UVWXYZabcdefghijklmnopqrstuvwxyz  
0123456789

Secondary

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
UVWXYZabcdefghijklmnopqrstuvwxyz  
0123456789

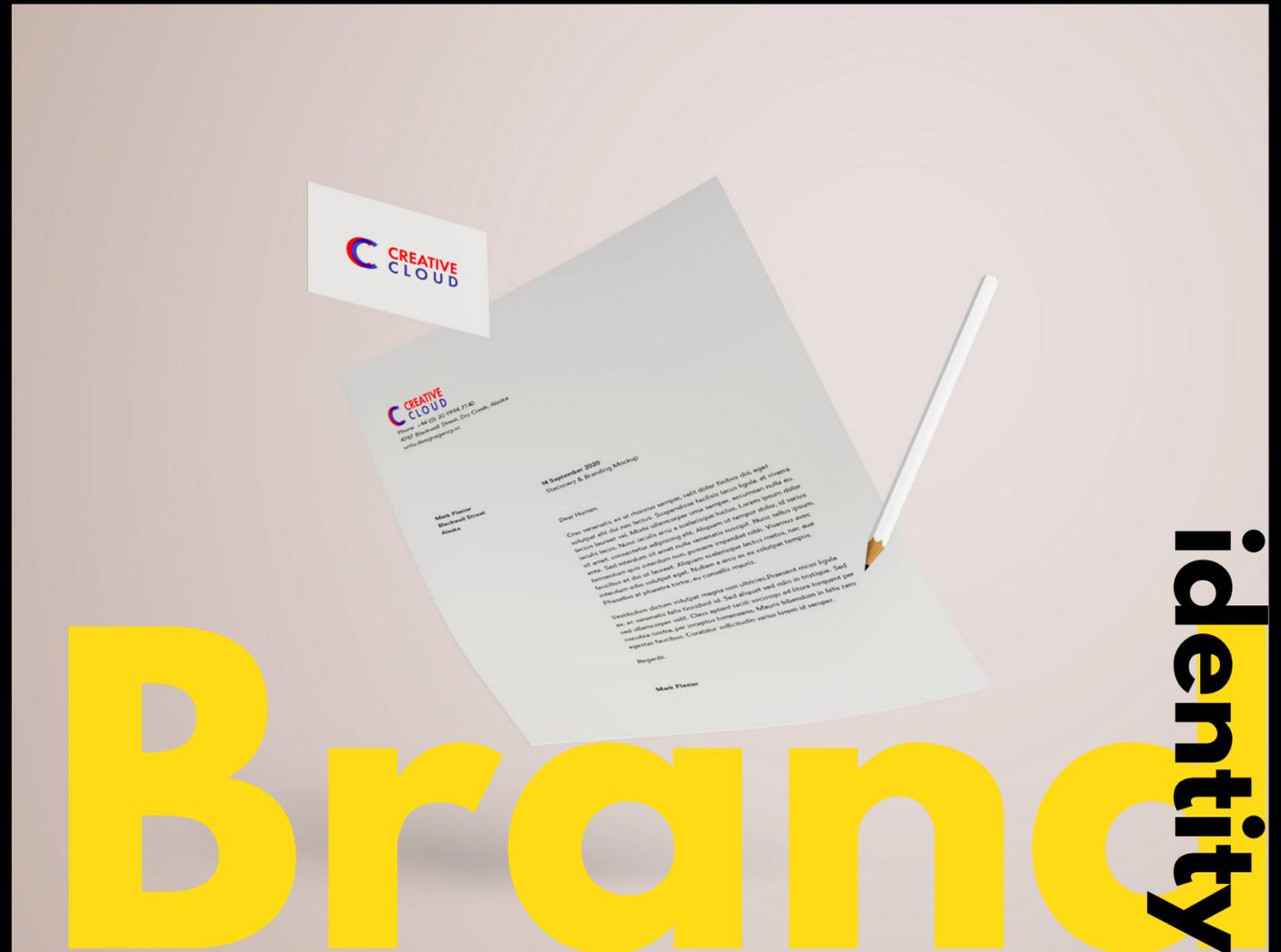
COLORS



#FF0000



#000080



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### THE NEW ESPREGO CHAI LATTE

A selected blend of 100% Arabica Ethiopian mochas, smooth South and Central American beans produce this elegantly complex Coffee Capsule. The smooth and velvety crema is characterised by fine notes of almond and wood.

Recommended cup size: Lungo 110ml

**WHERE TO BUY**

**ESPREGO CHAI LATTE**  
Smooth and velvety with fine notes of almond and wood. Perfect for impressing guests at the end of a sophisticated dinner party.

**R90** 16 x capsules

**BLEND**  
Ethiopian and South American beans

**STRENGTH**  
6

SHARE | TWITTER | PINTEREST

**MAKE THE MOST OF CHAI LATE**

**LATTE MACCHIATO**  
Pronunciation: Lah-ty Ma-kee-ya-toh

FROTHED MILK  
 ESPREGO CHAI LATTE

1 X CHAI LATTE + 1 X MILK

VIENNA | SPICY LATTE | BUTTERCINO | AFFOGATO | DOPPIO | ICED COFFEE | DIRTY MOCHA | TRIPLO

**THE MACHINES** | **WHERE TO BUY**



**ESPREGO WAVE**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

**ESPREGO PREFERENZA**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

VIEW RANGE

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\* For detailed quote use embedded version

TRUCKLOAD:    
 CARGO:    
 OBT. BILLS:    
 REFRIGERATED:

**TOTAL \$ 6.00**

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**OUR SERVICES**

**WHAT WE CAN DO FOR YOU**

**OCEAN CARGO**  
Present by Phoenix N&A. Quisque fructibus, risu in venenatis conchodis, neque quam pharetra dolor nec lacina urna quam.

**FLY ANYWHERE**  
Pellentesque volutatum mollis libero etiam at conchodis, tunc curvus ligula magna, ut imperdiet lacinia pellentesque et amet.

**PROFESSIONAL COURIER SERVICES**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit, ut ante eros, lacina dictum ultramodern vitae tempus nec quam.

**CARGO STORAGE**  
Quisque fructibus, risu in venenatis conchodis, neque quam pharetra dolor nec lacina urna quam. Present by Phoenix N&A.



**OUR CLIENTS**

**CLIENTS THAT TRUST OUR SERVICES**

"I owe my success to having listened respectfully to the very best advice, and then going away and doing the exact opposite."

JOHN SMITH  
 CEO of F&H

"Successful people do what unsuccessful people are not willing to do. Don't wish it were easier; wish you were better."

PATRICK HEAD  
 ProConstruction LLC



<http://www.frip.in>

**colors /theory**

#EB3510: Orange color adds the citrus flavor and freshness to the design.  
 #585858: Grey is a formal and sophisticated color depicting the maturity of your brand.  
 #FAFAFA: White it's the color of purity that shows the originality of the recipes.

# UX design

et's

It's just a beginning

Thank you for your attention!

WEB-DESIGNER

ART

Art works Auctions Galleries Fairs

General category

# DIGITAL ART

For works created using digital technology, whether in the form of tangible hardware, such as

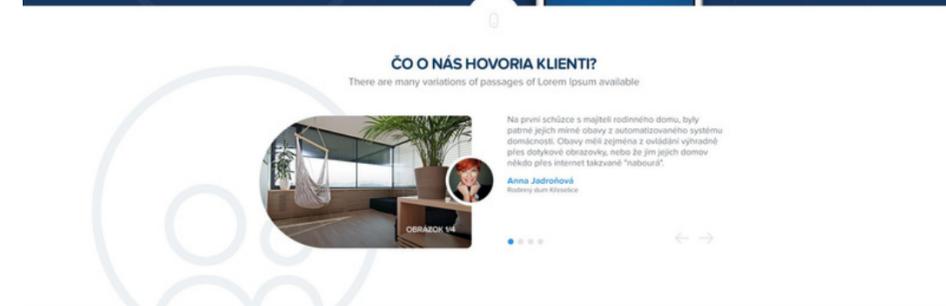
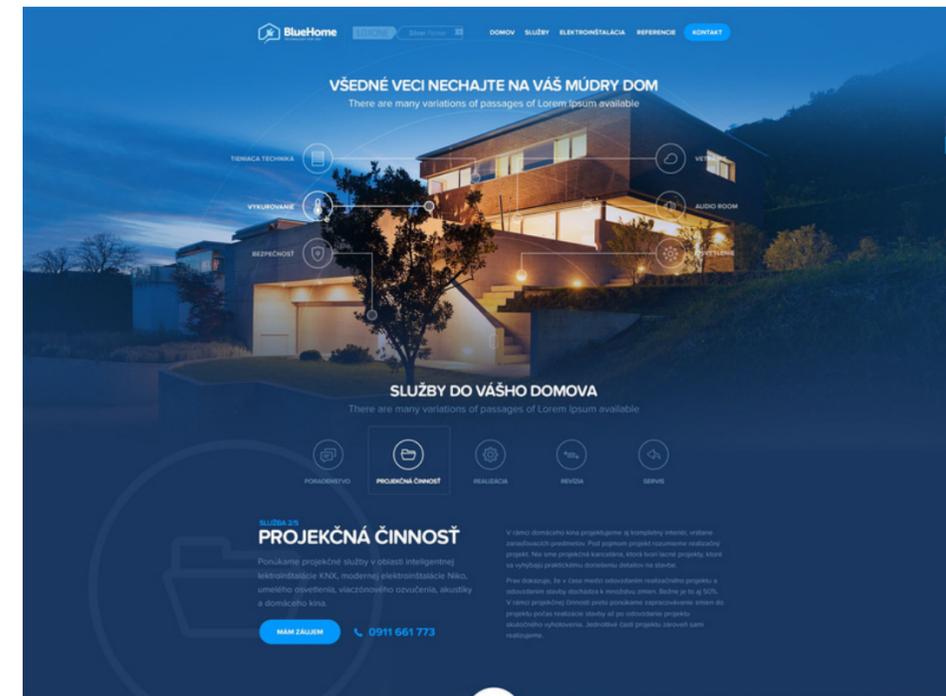
DATE	TIME
24.08.19	14:22 PM

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SHARE   

@LEONID RIEZNIK



# CRISPY CARAMEL, SEA SALT AND PREMIUM MILK CHOCOLATE

18 DKK

SHOP





2  
KM AWAY



#261182  
**You**  
Somewhere, IN

Drag to explore

JBALVIN, 36  
15847 KM AWAY



LATITUDE  
20°00'00"N

LONGITUDE  
077°00'00"E

RESIDENTS  
00261181

Website

DESIGN

Residente



PIERRE HERMÉ  
Nicolas Buffe



CHAPTER 1

# TWO KINGDOMS

[pierrehermenicolasbuffe.com](http://pierrehermenicolasbuffe.com)

**DESIGN** Website



Mindful Health

# Navami

Home

Shop

About

In Media

Contact



Back to Basics  
Handmade Natural  
Traditional Cosmetics





# The New Standard in Connecting

Connect, Integrate & Earn

[Learn More](#)

PURPLE CARROT

# PLANTS



INSTANT  
FLY

JORDAN SUPER FLY 2017 LOW  
COLOUR SHOWN: BLACK/INFRARED 23  
STYLE: AA7547-023



WWW.NIKE.COM

DESIGN

Poster

NIKE LIMITED EDITION

90°

NIKE  
FUTSAL EDITION

SHOOT  
LIKE  
MACHINE  
GUN

MORE  
POWERFULL



45°

MOVE  
LIKE  
CHEETAH

BE  
YOUR  
SELF



NIKE  
www.nike.com

Instagram icon and @nike

Facebook icon and NIKE

HOW FAR WOULD YOU GO  
FOR A MAJJEDAR SAMOSA?



majja  
DESIGN

Poster



# JÁ PROVOU?

## PORÇÃO DE FRANGO A PASSARINHO



ACOMPANHA MAIONESE CASEIRA



DELIVERY 99155-1387

# New look

Same smooth taste



We gave NESCAFÉ Taster's Choice packaging an elegant new look, but kept the same signature smooth taste you know and love.

It all starts with a NESCAFÉ.



All trademarks are owned by Société des Produits Nestlé S.A., Vevey Switzerland.

Graphic  
DESIGN

# NESCAFÉ®



COMO ESTAR EN VERACRUZ,  
UN CAFÉ COSECHADO A MANO.



Graphic  
DESIGN



RESERVADO  
PARA TI

# REACT

## "BIG™ SWOOSH"

VIRGIL ABLONH

OFF-WHITE™

MILAN

→ ITALY

49 2012

WORLDWIDE



NIKE  
2017 FLYKNIT  
OFF-WHITE™

NIKE  
2017 FLYKNIT  
OFF-WHITE™



# HYPERSHOE DUNK

\* @BACOSIL DAILY POSTER NO:347 \*

+ + R + O

A +



+ D +

+ W +



+ A

+ R + R +

+



+

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+ I +

+ O + R +



DESIGN

# Poster



DESIGN

Packaging



100%  
organic

Carrots are attributed plenty of Vitamins and nutrients which are entirely good for health. In the case of benefits, there are seen sighted, gorgeous skin, and enhancing memory of brain. They are consumed as uncooked or cooked. Moreover, they can be made into juice or smoothies.

DESIGN

Graphic

lāfarm Organic | Essential | Healthy

Là Farm is an eco-friendly farm model, producing and supplying organic agricultural products through Là Mart's retail system.

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Hotline: 1800 0000 | Fax: 023 111998  
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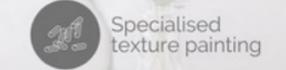
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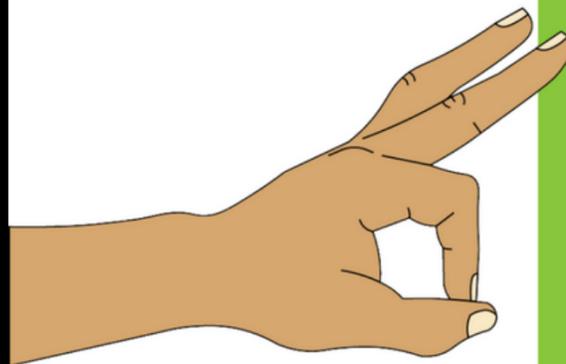
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## It is not worth the trouble!



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PER M<sup>2</sup>



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our team will be there to keep  
the environment safe  
Security Services at a call!



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finish your construction project.  
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Why to ruin a childhood  
We stand against child labour



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MOUNTAINS**  
*so you don't have to*

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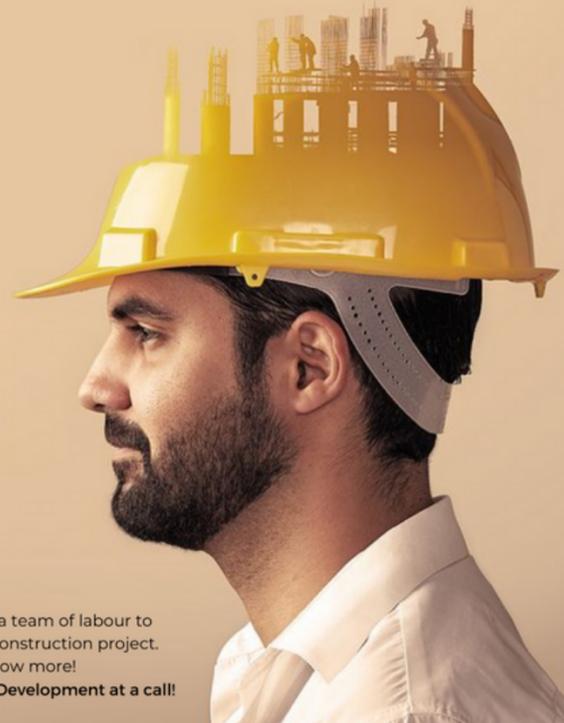
Looking for a team to dropship your  
material or help you with entire logistics  
Logistics Management Services at a call!



TRANSPORTATION

MATERIAL HANDLING

DISTRIBUTION



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finish your construction project.  
Call us to know more!  
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SECURITY  
PER M<sup>2</sup>

No more theft stories to tell as  
our team will be there to keep  
the environment safe  
Security Services at a call!

SKSPL Pune

Social Media

DESIGN



AUTHENTIC PAKISTANI & INDIAN CUISINE  
AL BARSHA SOUTH, DUBAI

ONLY  
~~AED 28~~  
AED 14

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Al Barsha South, Dubai

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+971 52 363 4521

ONLY  
~~AED 38~~  
AED 19



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Khaanabadosh UAE

Social Media DESIGN



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Khalid Bin Waleed Road, Bur Dubai

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## BE WINNER



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## GET FIT

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## IT'S GYMNASTICS

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## 5 TIPS TO BECOME FLEXIBLE

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## THE BEST BALLET

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Flip Academy.

# Social Media

# DESIGN

THE WAY WE WORK IS JUST ABOUT  
**DESIGN**  
CHECK MORE OF OURS [PIKZIY.COM](https://www.pikziy.com)

# CONTACT US

## FOR INQUIRIES

### WEBSITE

[www.pikziy.com](http://www.pikziy.com)

### EMAIL ADDRESS

[info@pikziy.com](mailto:info@pikziy.com)

### PHONE NUMBER

(+91) 89999-49-439

